

A. P. ABBOTT & COMPANY

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SEVENTEEN DAYS' CLEARANCE SALE

Begins at Once and Closes January 14, 1911



Everything that sells for more than five cents (with the exception of spool silk, thread and Munsing underwear) will be sold in this sale at reduced prices. As soon as any goods are closed out that ends it—no more at that price. We begin stock-taking January 16th and must reduce our stock all of \$10,000 before that time. We can do this easily, as we know from past experience, that ladies figure on this sale from year to year. Very few goods in this sale pay for cost of selling. Many at a loss. This closes our season's business and we do not know of another sale in Vermont where goods, the quality we keep, are sold at these prices. We are willing to take a loss as it puts us in excellent shape to take care of your spring wants. This advertisement goes out to the trade through four different newspapers and will be read by over thirty thousand people. This means that some things will be closed out very quickly.

Wash Goods

All of our Dark and Light Prints. They cost us more, but we are to close them all, so as to start the new year with a new stock. Per yard.....5¢

Wash Goods at these sales like our Linens and Bedding are our fastest sellers.

We have too many 5c Apron Gingham in checks, so we are offering a part of these now at, per yard, only.....5¢

One lot of best grade 12½c Gingham. These are made by the Amoskang Manufacturing Co., and they are right for children's dresses and aprons. These have been picked over by Christmas trade and are now offered at, per yard.....7 1/2¢

All of our yard-wide 10c Percales and a few discarded patterns of our 12½c grade, now to close at, per yard.....7 1/2¢

All of our 25c Gerard Poplins or Reys in navy, light blue, old rose, pink, blue, green and dark red. These are to be used very extensively this coming spring for skirts and ladies' tailored suits. For misses' dresses there is no cloth at the price that will give the wear. These will all be closed quickly at, per yard, only.....15¢

One lot of 25c Silk Muslins, mostly short lengths. There is one whole piece of navy blue. For waists and dresses, also used for making neck scarfs. Now, per yard.....15¢

White Waistings

These goods are used as much for children's dresses as for ladies' waists, and this sale means a saving of more than our profit.

One lot of White Striped 15c Dimities, now to close at, per yard.....10¢

One lot of assorted patterns in a 25c fancy White Rep for waists, good heavy weight, now to close at, per yard.....15¢

One lot of Plain and Fancy White Oxford Waistings. These were 25c—all new this season. Now at, per yard.....15¢

Overstock of English Long Cloth, our best 12½c quality, to reduce stock, per yard, only.....10¢

One lot of 32-inch 20c Persian Lawn for aprons, waists and dresses, now, per yard.....15¢

Cotton Goods

One lot of Domet Outing Flannel, our leader at 3c, now, per yard.....4¢

Too many Colored Outings. These are best 10c grade, now to reduce stock at, per yard.....7 1/2¢

One lot of 7c Cotton Batting, now to reduce stock at, per roll.....5¢

All yard-wide Cotton, both bleached and unbleached, at one cent per yard allowance; in several cases more than our profit.

All wide Cottons are at an allowance of two cents per yard.

One lot of yard-wide Bleached Cotton, 8c value, now, per yard, at.....6 1/2¢

Table Damask

This Damask sale is the one that many ladies plan to buy their year's supply at. We buy these Damasks direct from the manufacturer, and at this time give the ladies a grand opportunity to get real bargains. An allowance on these goods means more when considering that they are the very best Irish Linen.

Every piece of Damask in our store at a special price during this sale.

42-inch All Pure Linen Unbleached Damask, our 60c Damask, this sale, per yard.....49¢

70-inch All Pure Linen Bleached Damask, our 65c Damask, now, per yard, only.....49¢

Please notice width.

All of our very wide \$1.00 Damask, a cloth that we try to have as good as anyone at the price, now, as a sale price, per yard.....79¢

Our very heavy \$1.25 Bleached Damask. This is one of our best Irish Linens. We match this to Napkins, and the price now is, per yard, but.....98¢

Can see a loss here.

Our best \$1.50 Bleached Damask, now, per yard, at.....\$1.29

Our very best, a \$1.87 Bleached Damask, now, per yard, at.....\$1.49

Every piece of Damask at a special price.

If you can see where we get our money back on this Damask sale, you see different than we do.

Napkins

Every Napkins in our stock now in this sale at a special price.

One lot of good, heavy, All Linen Bleached Napkins, our leader at \$1.39, and a good \$1.50 value, now at.....\$1.19

Our \$1.75 Irish Linen Napkin, that matches our \$1.00 Damask, now, to reduce stock, at.....\$1.49

One lot of Irish Linen Napkins, that match \$1.35 Damask, our \$2.75 Napkin, now at only, per dozen.....\$2.35

One lot of extra size Napkins, to match \$1.35 Damask, our \$3.75 Napkins, now at.....\$2.98

Crashes

Crashes at just a little the lowest price that we have ever named.

One lot of 12½c Bleached Crash, all pure linen, about seven pieces, this sale, per yard.....9¢

All Pure Linen 17-inch Glass Toweling, now in this sale at only, per yard.....11¢

Towels

All Towels are at a special price.

18x36-inch White Hemmed Turkish Towels, a 12½c value, now, each.....9¢

20x40-inch very fine Huck Towel, that was a good one at 15c, now to reduced stock at, each.....11¢

All of our 25c Christmas Towels, now, each, at.....23¢

Handkerchiefs

We have 250 dozen White Hemstitched Handkerchiefs in our Christmas decorations. Some are slightly soiled, others have pinholes through them, which don't hurt them one bit. These all come down and go in this sale, per dozen.....15¢

If ordered by mail, enclose four cents for postage, or your money will be returned without the Handkerchiefs.

One lot of Ladies' Hand-embroidered 15c Unlaundered Handkerchiefs, pretty badly soiled, but will wash white the first time, now, each.....9¢

Every Handkerchief in our stock above 5c, now at a special price.

Outing Night Robes

All of our Outing Robes now at a discount. This means Children's, Misses' and Ladies'.

One lot of our very best Outing Robes, made in both white and colors, in small, medium and extra sizes, our best \$1.00 value, now, your choice, at, each.....87¢

One lot of Ladies' Knit Underskirts to close at, each, only.....19¢

Sheets and Pillow Slips

Every Pillow Slip and Sheet at special prices, and the following as leaders:

42x36-inch Pillow Slips, made of good cotton, now, each.....11¢

43x36-inch Pillow Slips, made of good cotton, same price as the 42-inch, each.....11¢

42x36-inch Hemstitched Pillow Slips, made of good cotton, now, each.....14¢

One lot of 81x90-inch Bleached Sheets, made of Elmdale cotton; these are seamless Sheets, in this sale at.....55¢

One lot of 81x90-inch Bleached Sheets, made of Columbia Mills cotton, a seamless 75c Sheet, now at.....65¢

One lot of 81x90-inch Hemstitched Bleached Sheets, made of Lockwood cotton, now at.....75¢

Cannot buy cotton at this price, let alone the work of making.

One lot of 72x90-inch Unbleached Sheets, made of good cotton with seam center, our 50c Sheet, now at, each.....39¢

Bed Blankets

These Blankets, in all sizes, grades and prices, are now in this sale, and it does not matter how low they were priced, they are now selling at a less price than before this sale.

You will wish, when too late, that you had doubled your purchases. This sale increases in proportions faster than any other sale during the whole year. It's buying staple merchandise at less than it costs us to produce it.

THE DAYLIGHT STORE

Bed Comforters

Every Bed Comforter at a special price. We are selling our double-faced \$1.25 one for.....98¢

Bed Spreads

All of our Bed Spreads now in this sale at special prices. This means a special discount on every Spread in our stock.

Curtain Muslin

All marked down in this sale. This means that we are to sell our special 10c Muslins, that were 12½c, now at, per yard.....9¢

Also all others at a special price.

This sale includes Colored and White Scrims for curtains.

Goods from this sale taken out on memorandum must be made out at regular price. If paid for before this sale is over, sale prices will then be allowed. This sale is for cash and not to be taken out on memorandum.

Hosiery and Underwear

All of our 25c Hose now, per pair.....23¢

Other grades at a discount.

Our 25c Ladies' Underwear at.....23¢

All of our Children's Gager Fleeced Underwear now at, each.....23¢

All underwear in our stock, except Munsing, at a discount.

Dress Goods

Right here is where we are to interest you. January is one of, if not the best, Dress Goods months in the whole year. Many buy now, as they buy their household goods, for the reason that they can buy so much cheaper. Every piece of Dress Goods in our stock at a saving price. Ask to see the following:

All of our very best 50c Wool Dress Goods, in reds, navies, browns and blacks, half of these are imported goods, in this sale per yard.....50¢

One lot of English Worsted in dark colors, a \$1.75 Suiting and Skirt Cloth, now to close at half price, per yard.....87¢

Navy, Cadet and Green 54-inch English Cheviot, one of our best cloths this season at \$1.50, for tailored suits and coats, now, per yard.....\$1.19

One lot of 42-inch Tussah Carina, or fancy Mohair, in green, claret and gray. These are \$1.00 goods and are this season's imported cloths. Now, to close, at half price.....50¢

It's to close out all odd lots.

One lot of very fine quality wide waled Diagonals in colors of green and cadet. These are new, but are all the colors we have, so the price goes from \$1.00 down, per yard, to.....69¢

Every piece of Dress Goods at a special price; this includes Launderings.

Silks

All Silks at a special price during this sale.

One lot of Silk Dotted Goods in all of the new colors, the same style as sold all the season at 25c, now at.....23¢

All of our Colored Figured Silks in dress patterns that sold for \$1.00 per yard, now to close, per yard, at.....79¢

This doesn't pay cost of selling—it is to close them all before new Silks arrive. New ones won't be any better, they will only look new to us.

One piece of yard-wide Black Taffeta, a \$1.25 Taffeta, now, per yard, only.....\$1.00

One piece of Brainerd & Armstrong 35-inch Black \$1.50 Taffeta, this sale, per yard.....\$1.25

R. & A. Silks are reliable.

This will be a pretty good Silk sale to attend.

Regal Shoes

REGAL SHOES AT LESS THAN COST.

We have about 500 pairs of Regal Shoes. These come in all of the latest styles, both Oxfords and High Shoes. They are the \$3.50 and \$4.00 goods. The whole stock goes into this sale and the price for any style or cost is, per pair, but.....\$2.69

Can you afford to buy any other Shoe, when this chance is yours?

Regal Shoes come in King Galf, Vici Kid, Patent Leather, in both low and high heels, in all sizes; so that if you are here first you ought to get your size and your style.

If you once wear a Regal, it will be very hard for you to buy other Shoes. This is the experience of others.

A few pairs of \$1.00 Regal Gaiters in pearl gray at half price.

Misses' Junior Suits

We have a few odd Suits in Misses' Junior sizes that go into this sale at clean-up prices.

A few Suits in plain tailored style; made in the best style and of a good quality all wool material. Are Suits that sold at \$8.75 and in this sale at.....\$5.98

A few Junior Suits in chevrons and serges; colors, blue, red and brown. These are a good value at the regular price, \$10.00. Now.....\$6.98

Junior Suits in 15 and 17-year sizes. These are our best Suits of the season, those that sold at \$12.50 and \$15.00. To close at.....\$9.98

Ladies' Tailored Suits

A few odd Tailored Suits in gray and blue. These are our season's best values in Suits that sold at \$15.00, and are a good quality goods and made up in the season's best style. Now.....\$9.98

At one-half price are a few odd Suits in a good length coat; are the very best cloths and linings, and are Suits that sold at \$25.00. If you want a good Suit at a little price, you should see these at.....\$12.50

A few odd Suits in plain cloths that were our leaders at \$18.00. Colors are brown and blue. These are short-coats and good values at \$12.50

A few odd Suits in medium and light colors, Suits that sold at \$22.50 and \$25.00. To close.....\$15.00

We will give a special discount on all Suits during this sale, to reduce stock before invoicing.

Ladies' Wool One-piece Dresses

We are putting into this sale a lot of Ladies' Wool Dresses in odd styles and broken sizes at one-half price to clean up stock.

A few Serge Dresses in one of our best styles; are good quality and good value at the regular price, \$10.00. At half price.....\$5.00

Three Wool Dresses in Panamas, are good-styled Dresses and are our best values at \$12.50. Now in this sale at.....\$6.25

We have a few odd Dresses in plain and fancy cloths. These are our best Dresses, but only one or two of a style. Were \$18.00, now to close at.....\$9.00

At one-half price are a few odd Silk Dresses in the season's best styles; are Dresses that sold at from \$14.00 to \$20.00. Now at one-half price to close.

Ladies' Colored Coats

We have a few odd Coats in small sizes, are mixed cloths. These are Coats that sold at \$12.00 and \$14.00. To close at.....\$5.98

At one-half price are a few odd Coats in small sizes; are plain broadcloths and heavy coatings. These are good values at the regular price.

We have a few odd Coats in the regular stock that we will sell at special prices to close. These are all good values and a chance for you to save good money.

What we have left in the Black Caracul Coats that sold at \$12.50. These are extra warm Coats and good value at the regular price. Now at.....\$9.50

Rain Coats

At one-half price are a few odd Rain Coats, both in the Rubberized and Cravenette Cloths. You will find some extra good values among these.

Ladies' Black Coats

A few values in Ladies' Black Coats that will be picked up very quickly. These are Coats that sold at \$10.00, and are good, heavy, warm Coats. Now at.....\$7.98

What we have left in Black Coats that sold at \$12.50 now at.....\$9.98

A few odd Black Coats that are extra good values. Are Coats that we cannot duplicate, and sold at \$22.50 and \$25.00. To close at.....\$15.00

For the next fifteen days we will give a discount on all the regular stock, to close down our stock for invoicing.

Misses' Colored Coats

A few odd Coats in misses' junior sizes, such as 13, 15 and 17 years. These are Coats that sold at \$7.50, \$8.50 and \$9.00. To close at.....\$5.98

A few Junior Coats in 15 and 17-year sizes, in plain colors; are Coats that sold at \$10.00 and \$12.00, and are priced now at.....\$7.98

A few Coats that sold at \$12.50 and \$15.00; are in plain colors and lined through out. Now to close at.....\$9.98

Ladies' Fur Coats

We have a few Fur Coats in short lengths, only one of a kind. These are extra good values.

A small size in Ladies' Near Seal Coat. This is a Coat that sold at \$35.00 and is one we carried from last season. Now at.....\$12.50

Three other Coats in Seal and Rat. If you want a Coat for service at a little price, you should see these values. At.....\$15.00 and \$20.00

We have two of our best quality Rat-lined Fur Coats, with the heavy shell, that we will sell at a very low figure.

We have one Long Seal Coat that is in a 36 size. We will make a very low price on this to close.

We have a large line of the popular Pony Coats in all lengths and at popular prices.

Ladies' Furs

We are making some special prices on what we have left in Ladies' Small Furs and Muffs.

A few Black Opossum Scarfs. These are a good value, as we sell no Fur that has more service than the opossum. These are regular \$5.75 and \$5.25 Scarfs, now at.....\$2.98

A few odd Opossum Muffs that sold at \$3.98, now in this sale at.....\$2.98

What we have left in odd Opossum Muffs, that sold at \$5.75, now.....\$3.98

A couple of Fox Muffs that were good values at \$10.00, now at.....\$7.50

At one-half price are a few Jap Mink Scarfs and Throws. These are Scarfs where we have sold the Muffs, and so broke the Set.

Three Eastern Mink Muffs, that are extra good values at the regular price, \$20.00, now in this sale at.....\$15.00

A few odd Black Cape Collars in fox and wolf. These are regular \$20.00 pieces, that went with Sets. The Muffs are sold. These are extra values at this price.....\$16.50

Tailored Waists

We have a large line of Ladies' Tailored Waists, that go into this sale at prices that will move them at once.

What we have left of several different styles of Laundered Waists. These are our best values in plain tailored Waists, that sold at \$1.19. To close at.....79¢

A few plain Blue and Gray Gingham Waists. These are our regular 50c Waists, now at.....35¢

A few Colored Waists, white grounds with black stripes, are our regular \$1.19 Waist, now at.....79¢

A few plain Blue Gingham Waists that are of a fine quality, and a good value at the regular price, \$1.25, now at.....98¢

At one-half price are a few large size Lingerie Waists. These are odd Waists in all qualities, sizes 40, 42 and 44.

What we have left in White Laundered Waists that sold at \$1.50, now at.....\$1.19

During this clean-up sale we will give a special discount on all Laundered Waists.

A few odd Silk Waists, no two alike, are values from \$3.50 to \$5.00, now at.....\$1.98

A few odd Wool Waists, that sold at \$3.25, now at.....\$1.98

What we have left in Velvet Waists, mostly blues, now at.....\$2.98

A few odd Silk Waists, are Waists that sold at \$3.00, only one of a kind, but good values, now at.....\$2.98

Lace Curtains

At one-half price are a lot of odd Curtains, no two pairs alike. These are Curtains that sold from 98¢ to \$3.98 per pair.

All Lace Curtains in lots that usually sold at \$1.25 are now.....98¢

All Lace Curtains that sold at 50¢ and 65¢, now per yard.....50¢

One lot of Curtains in quality that sold at \$2.00, is a large Curtain, now.....\$1.49

Some small lots of White Nottingham Curtains that sold at \$2.50, now at.....\$1.98

During this sale we will make a liberal discount on all Lace Curtains, Couch-Covers and Draperies.